# The Demand For Rich Media Is Growing Fast...

**Businesses that use corporate networks to communicate with their employees are witnessing a steady growth in the volume of rich content within their network.**
**This increase is driven by a number of value-added applications, including employee training and education, frequent live broadcasts, rich video material for the field sales force to execute product launches and updates.**



**Problem:**
**Slow access to content**

With this growth of rich content, enterprises find themselves with a challenge: the every-day use of rich content applications develop an enormous demand for bandwidth, often saturating corporate backbone networks and adversely impacting mission-critical applications.

In other words, if an enterprise portal is in operation on a traditional corporate backbone network, it is difficult to use rich media, because requests for it can create bottlenecks and consume substantial amounts of bandwidth. This means that the media used to develop communications can be severely limited by the distribution mechanism. Ultimately, the impact of your message will be greatly diminished, or worse it may even have a negative reaction.

**Streaming Media Today:**
- **Small Screen Size**
- **Fuzzy Picture**
- **Unreliable Performance**
- **Poor Response Time**

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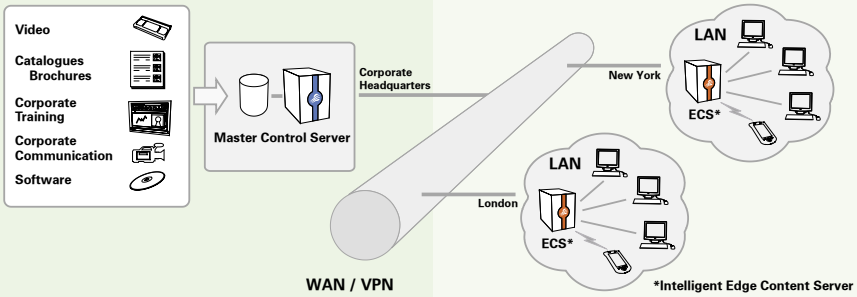
# Fantastic Enables Desktop Access To TV-Quality Rich Media Over Existing Networks

**Solution:**
**Enterprise content delivery network (eCDN)**

You can overcome the limitations imposed by deploying an enterprise Content Delivery Network (eCDN).

An eCDN speeds up user access to rich media by accelerating the delivery of rich media to geographically diverse locations. ECDN links applications with a distributed network of intelligent servers at the edge of the network providing fast access: When a user requests content, it is served from the closest edge server, rather than a centralized server that may be in a distant place on the network.




**Streaming Media with Fantastic's [ CoreCast eCDN™ ]**

- TV Like Quality
- Fast Response Times
- Plug-and-Play
- Easy to Integrate
- Application Independent

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**The Fantastic Corporation** develops software products that optimize the distribution of rich media content over any corporate network. Specialized in data distribution, Fantastic allows enterprises to improve the performance and reach of their networks through an enterprise Content Delivery Network (eCDN). Fantastic's products enable and increase the effectiveness of corporate communications and training, point-of-sales and marketing initiatives.

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