The Fantastic Corporation®

Digital Content Distribution



Extracting More Value From Your Existing Networks







The Fantastic Corporation provides enabling technology for the effective distribution of rich media content to the right people, at the right time over any corporate or broadcast network.

With Fantastic's software products enterprises can improve the performance and reach of their networks through an enterprise Content Delivery Network (eCDN).

Fantastic increases the effectiveness of different applications in the area of corporate communications and training, point-of-sales and marketing initiatives.

Fantastic allows broadcasters the addition of new data services to their broadcast streams enabling them to leverage existing content for new interactive services over various networks and devices.

Positioning

As a provider of middleware Fantastic works with application providers and system integrators, such as **IBM**, **HP, EDS** and **DMR (Fujitsu)** to incorporate the software as a key component. Fantastic offers infrastructure flexibility and seamless application integration.

With our middleware software we enable the following applications:

>> Sales and Marketing

Point of Sales and Service applications like video displays and customer kiosks are enabled faster and cheaper than physically sending data on disc or videotape via courier.

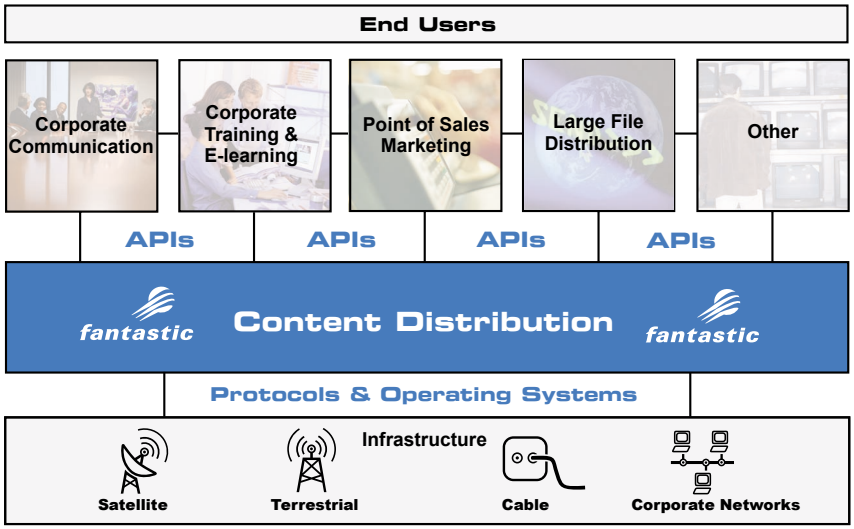
>> Corporate Communications

Communicate a consistent message to all employees, with streaming media live and on demand, throughout an organization, whether it is for new product launches, strategic initiatives or sales training.

>> Corporate Training

Schedule and conduct employee training directly and reliably to the desktop using rich media through Video-on-Demand over existing corporate networks.

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Infrastructure Flexibility and Seamless Application Integration

Three products to address different market opportunities

OmniCast™ - Reliable distribution of large content over your existing network

OmniCast is a reliable, easy-to-operate and cost-effective data distribution system. It consumes minimal network and server resources, and can send any digital asset (video, audio, business data, web content, databases, software updates, etc.), regardless of size, to thousands of servers at once. Data is distributed simultaneously to all receivers over IP-multicast or unicast networks. Point of Sales applications like video displays and customer kiosks are enabled faster and cheaper than physically sending data on disc or videotape via courier.

CoreCast eCDN™ - Intelligent content networking technology for the enterprise

CoreCast eCDN is content networking technology specifically geared for distributing, delivering and managing rich media content and applications over private corporate networks. CoreCast eCDN combines network analysis with caching, streaming, load balancing, and redirection technologies to make intelligent decisions for bandwidth management and content routing over enterprise WANs and LANs. Communicate a consistent message to all employees throughout an organization, whether it is new product launches, strategic initiatives or sales training.

BroadSphere - Data broadcasting - control when, how, and to whom your digital content is distributed

BroadSphere manages, monitors, and distributes any digital content over IP-multicast-enabled networks such as Satellite, Digital Terrestrial, Fiber and xDSL. BroadSphere gives content providers total control over when, how, and to whom they want their digital content distributed. The platform handles different content types (audi/video streaming, reliable file delivery, cached content) and provides a broadcast guide and content announcement system.

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